

Fatma Hassan Alremaihi: “Made in Qatar has given volume to Qatar’s rapidly evolving film industry”

Doha, Qatar; 21 November 2019: Fatma Hassan Alremaihi, Festival Director and Chief Executive Officer of the Doha Film Institute (DFI), spoke at an exclusive press briefing on occasion of the seventh edition of the Ajyal Film Festival, held from 18-23 November at Katara Cultural Village.

Commenting on the returning **Made in Qatar** presented by Ooredoo programme: “More than ever, this year’s **Made in Qatar** programme has successfully given volume to compelling stories from the region, for instance *In the Middle* and its vivid portrayal of the ongoing situation in Yemen, which highlights the Institute’s commitment to showcase regional voices to the international film community.”

On the Institute’s latest partnership with the Mumbai Academy of Moving Image (MAMI) for the **Made in India** programme, she said: “Our expanding partnerships are building an important foundation for future collaborations, which will allow DFI to venture into new education and grant programmes that can evoke real change and support authentic storytelling.”

She added: “Expanding to new venues across commercial cinemas in Qatar has allowed us to deliver this year’s Ajyal screenings to an unprecedented number of audiences and making them part of a truly unique festival experience in the Arab world.”

“In line with DFI’s mission to lay a foundation for Qatar’s film industry, Ajyal has matured into an important event for learning and cultural exchange. Themes, direction, acting – our jurors are guided through the entire storytelling process, allowing them to assume ownership and responsibility, which applies to all disciplines,” she concluded.

Tickets for the 7th Ajyal Film Festival are available for purchase at the Ajyal Main Box Office located in Katara Building 10; at the Ajyal Box Office at VOX Cinemas Doha Festival City for screenings taking place at VOX Cinemas; and from the Novo Cinemas Box Office for screenings at Novo Cinemas, the Pearl. For ticket purchase and up-to-date information on the Ajyal Film Festival, please visit:

<https://www.dohafilminstitute.com/filmfestival/ticketinformation>

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2019 Ajyal Film Festival’s Official Partners include: **Katara Cultural Village** – Cultural Partner; **Qatar National Tourism Council** – Principal Partner; **Novo Cinemas, Ooredoo** – Strategic Partner, **St. Regis Doha** - Signature Partner.

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About Doha Film Institute

Doha Film Institute is an independent, not-for-profit cultural organisation. It supports the growth of the local film community through cultivating film appreciation, enhancing industry knowledge and contributing to the development of sustainable creative industries in Qatar. The Institute’s platforms include funding and production of local, regional and international films; skills-sharing and mentorship programmes; film screenings; the Ajyal Film Festival; and Qumra. With culture, community, learning and

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entertainment at its foundation, the Institute is committed to supporting Qatar's 2030 vision for the development of a knowledge-based economy.

Doha Film Institute

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