**Press Release**

**Ajyal Youth Film Festival Box Office Opens November 18**

**Doha, Qatar; November 17, 2014:** Movie fans and festival-goers in Qatar can purchase tickets for the second edition of the Ajyal Youth Film Festival from November 18 online at www.dohafilminstitute.com/filmfestival or in person at Box Offices located at the Ajyal Festival Booth in City Center Mall and in the Cultural Village Katara. The ninety films from 43 countries that make up the Festival programme were announced last week and details are available online.

Tickets are priced at QR 25 for regular screenings and QR 40 for premium screenings. Returning this year is the ‘Ajyal Film Circle Card’ priced at QR 15. This discount card entitles all cardholders to a QR 5 discount on all Ajyal single tickets. Each cardholder may purchase up to six discounted tickets per screening, per individual transaction. Those presenting their ‘Ajyal Film Circle Card’ from the 2013 edition will receive a complimentary 2014 card.

The Ajyal Festival Booth, located within the main activity area on the ground floor of City Center, will be open from 1:00 PM – 10:00 PM on November 18, and beginning November 19, 2:00 PM – 10:00 PM on Thursday and Friday, and 2:00 PM – 9:00 PM Saturday to Wednesday.

The Doha Film Institute Katara Drama Theatre Ticket Outlet at the Cultural Village Katara will operate daily from November 18 to November 27 from 1:00 PM to 8:00 PM. Beginning November 28, tickets may be purchased at the Ajyal Katara Main Box Office located in Katara Building 12.

Ajyal will also offer many free events during the Festival. Free screenings and events presented in Festival venues other than the Sony Pop-Up Cinema require a ticket for admission. Free tickets may be reserved online or requested at any ticket outlet location. All screenings at the Sony Pop-Up Cinema are free and do not require tickets.

The Ajyal Youth Film Festival builds on the Doha Film Institute's history of community-based programming. Ajyal, meaning ‘generations’ in Arabic, invites people of all ages to come together to discuss cinema through events that inspire creative interaction, opening up a fun, collaborative environment where young people can express themselves.

The second annual Ajyal Youth Film Festival will take place from December 1 – 6 at Katara Cultural Village. The programme consists of daily public screenings of local and international films; family days; special events and exhibitions; the Sandbox interactive digital playground; school screenings; and the Doha Film Experience.

For more details on the Ajyal Youth Film Festival, please visit [www.dohafilminstitute.com/filmfestival](http://www.dohafilminstitute.com/filmfestival)

**-ENDS-**

Doha Film Institute would like to thank all its partners for their generous support of the 2014 Ajyal Youth Film Festival:

‘Cultural Partner’ Katara Cultural Village and ‘Principal Partner’ Occidental Petroleum Corporation.

Contributing Sponsors: ‘Official Electronics Partner’ SONY and Fifty One East, ‘Official Hotel Partner’ Hilton Doha, ‘Official Festival Partner’ Novo Cinemas and ‘Official Carrier’ Qatar Airways.

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**About the Doha Film Institute:**

Doha Film Institute is an independent, not-for-profit cultural organisation established in 2010. It supports the growth of the local film community by enhancing industry knowledge, cultivating film appreciation and contributing to the development of sustainable creative industries in Qatar.

Doha Film Institute’s platforms include funding and production of local, regional and international films, educational programmes, film screenings, the Ajyal Youth Film Festival and the Qumra Doha Film Festival.

With culture, community, education and entertainment at its foundation, the Doha Film Institute serves as an all-encompassing film hub in Doha, as well as a resource for the region and the rest of the world.

Doha Film Institute is committed to supporting Qatar’s 2030 vision for the development of a knowledge-based economy.

**Doha Film Institute**

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